

Field Crops Down \$20,289,000 or 19 $\frac{1}{4}$ %

This was due to the drop in revenue from the following major crops.

1. Barley planting increased by 9 $\frac{1}{2}$ % but suffered a 11 $\frac{1}{2}$ % price decrease from 1964. This resulted in a loss of \$1,788,000 under the 1964 total.
2. Cotton revenue decreased by \$12,798,000. This was the result of a 4% drop in acreage and a 15% decrease in production along with a decrease in sale price.
3. Alfalfa Hay decreased by 16 $\frac{1}{2}$ % and had a price drop of 8%, making a loss of \$5,758,000 or approximately 21% under 1964.
4. Sugar Beets dropped \$1,896,000 or about 12%. Reduced acreage and selling price was responsible.

Fruit and Nut Crops Down \$16,258,000 or 11%.

1. Raisin, Wine and Table Grapes gross revenue increased by \$1,156,000. This was the result of one of the largest crops ever produced, however many varieties had little or no market value and brought much less than their production cost.
2. Deciduous Fruits and Nuts increased in gross revenue over 12% due to a very heavy yield. Market returns were much less to the individual although the overall sales showed an increase over 1964.
3. Citrus dropped over \$19,000,000 or 30% under 1964. This large drop was brought about in part because very little fruit was harvested for the Christmas market because of the rain, fog and overall adverse weather conditions which slowed maturity.
4. Livestock and Poultry showed a little increase because of more numbers and a little stronger price.
5. Livestock Products revenue increased a bit because of more production and stronger prices.