

## 1969 CROP REPORT

A crop survey was made in 1969 to give us a more accurate account of the acreage in such heavily planted crops as citrus, nuts, and prunes and removal of certain varieties of grapes, peaches, etc.

The survey was made by the California Crop and Livestock Reporting Service. Growers were contacted and planting dates were obtained of each crop. Trees and vines are given a specified number of years to mature before they are moved from the non-bearing to the bearing list. Because of this age requirement, some of our avocado acreage was moved back from the bearing to the non-bearing list. This report shows 38 acres bearing and our previous report showed 89 acres. Some other crops were changed, but as a rule the total acreage is greater.

### ACREAGE CHANGES

1. Navel Oranges are up 4600 acres.
2. Valencia Oranges up 1000 acres.
3. Total citrus including lemons, tangerines up almost 6000 acres.
4. Almonds increase 2100 acres.
5. Table grapes down almost 4000 acres.
6. Raisin grapes down over 1300 acres.
7. Wine grapes are up 300 acres.
8. Nectarines up over 800 acres.
9. Olives up over 1300 acres.
10. Walnuts increased almost 5000 acres.
11. Total orchard plantings increased over 15,000 acres from 138,570 to 153,817.

Field Crops are down over 14%, almost \$13,000,000  
Biggest drops are in the following crops:

1. Barley, down \$5,899,000, caused by less acreage and yield per acre.
2. Alfalfa Hay, down \$2,958,000, less acreage and yield per acre.
3. Milo, down \$899,000, less acreage.
4. Sugar Beets down \$713,000, low yield per acre.
5. Cotton revenue increased by \$214,000 because of an acreage increase of 20,000 acres.

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### Vegetable crops down over 32% - \$5,595,000

Almost all vegetables had less revenue, greatest losses are in -

1. Melons, down \$602,000 because of less acreage and lower price.
2. Potatoes, down \$669,800, less acreage, price a little stronger.
3. Tomatoes, down \$4,322,000 large drop in acreage and price of canning variety, Fresh tomatoes dropped in acreage and yield but increased in price.

### Fruit and Nut Crops up \$20,597,000 approximately 12%

Citrus increased by \$54,373,900 - The citrus crop in this report is the 1967-68 crop - the 1966 - 67 crop was badly damaged by frost.

Most of this gain was taken up by losses in the following crops:

1. Table grapes down \$15,540,000 - low price.
2. Nectarines down \$2,992,000 - lower price and yield.
3. Olives down \$4,950,000 - yield and price both down.
4. Peaches down \$5,183,000 - lower yield and price.
5. Plums down \$5,902,950 - yield down, price up.
6. Walnuts down \$2,518,000 - yield and price down.

### Livestock and Poultry Production

Down \$2,613,000 - over 4%

Cattle and calves down \$4,382,000, total numbers down because of less rain and not enough range grass to warrant bringing in so many out of state cattle as previous year. Hog and pigs and poultry are a little stronger this year.

### Livestock and Poultry Products

Up \$2,557,000 (over 6%)

1. Milk - Fresh and manufacturing up \$1,818,000.
2. Market eggs up \$553,000.

Total Revenue in 1969 is up approximately 6/10 of 1% or \$2,406,000 above 1968.