

*Tulare  
County*

CALIFORNIA

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CALIFORNIA

DIVERSIFIED FARM  
PRODUCTS

Sierra Vacation Land



# Tulare County

## In the Heart of the Fertile San Joaquin

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TULARE COUNTY is literally in the heart of California, exactly halfway between San Francisco and Los Angeles, and almost exactly the geographical center of the state. Being thus at the center of things in the Golden State, Nature has concentrated in the 4935 square miles that make up Tulare County a generous portion of the climatic, soil, scenic and other resources which have given California world-wide fame.

First of all, by way of providing variety, the County is divided almost equally, one-half on the east, to mighty mountains and their foothills, the other half, on the west to the fertile plain of the San Joaquin Valley. There are no half-way measures about this division. The eastern border of the county runs along the crest of the highest portion of the Sierra Nevada Mountains, squarely through the topmost point of Mt. Whitney, the highest mountain peak in the United States outside Alaska. The western half of the county is as level as the eastern half is rough, a wide-spreading plain with absolutely no hills, and only a very gentle slope to the west. Out of this arrangement, coupled with the climatic conditions, comes a diversity of resources and attractions scarcely to be found elsewhere in the world within one such area. It is the purpose of this booklet to bring this variety of resources and attractions briefly to the attention of homeseekers, investors, tourists and sightseers, for all of whom Tulare County has something to offer.

If you who read this be a farmer desirous of casting your lot on land in a new location, then Tulare County submits to you on its plains and in its foothills, rich soil and climate which makes it possible to grow upon that soil not only all the staple farm crops in abundance, but practically all the specialized crops for which California is noted. At the base of the snow-clad Sierra and extending into the foothills, the soil is particularly well adapted to the growing of citrus fruits. Some 37160 acres of splendid citrus groves are in production in the County. If you would try your hand at grape-growing, then here you will find

that Tulare County has 58,904 acres of producing grape vines of all varieties, table grapes, wine grapes and raisin grapes; more thousands of acres added to the growing of grapes. It is the second county in the United States in the production of raisins, and the famous Red Emperor grape which adorns the Christmas table in many an Eastern home flourishes here as nowhere else. Deciduous fruits of all kinds, as well as olives and walnuts are grown in abundance. The largest olive packing plant in the world is in Tulare County and it draws its supply of fruit exclusively from the groves in the County. Further west are many dairies whereon alfalfa and other forage plants flourish to feed splendid herds of contented cows, the milk and milk products of which find a ready sale in the easily accessible markets of Los Angeles and San Francisco. Cotton has recently assumed a great place in the agriculture of the County because of the excellent grade of the long-staple variety which is grown, and of the yield which far surpasses the production per acre in the Southern States. More recently still, the growth of demand by the great populations in the Los Angeles and San Francisco metropolitan areas, and the improvement in refrigeration methods for shipment East is rapidly developing an important vegetable-growing industry. Finally, to round out the picture, the foothill areas furnish splendid cattle ranges, and there is a great grain-growing area in the southern portion of the County. This is a thumb-nail sketch of Tulare County from the standpoint of agriculture, its principal industry. More details of it will be found in other portions of this booklet. There need only be added the fact that for years Tulare County has maintained its position as the fifth county in the entire United States in the annual value of its agricultural products.

For the tourist and sightseer Tulare County offers unique attractions. If he travel by automobile he will drive on splendid paved highways first across the lovely plain studded with oaks, then through miles of orange groves and

# Valley - California

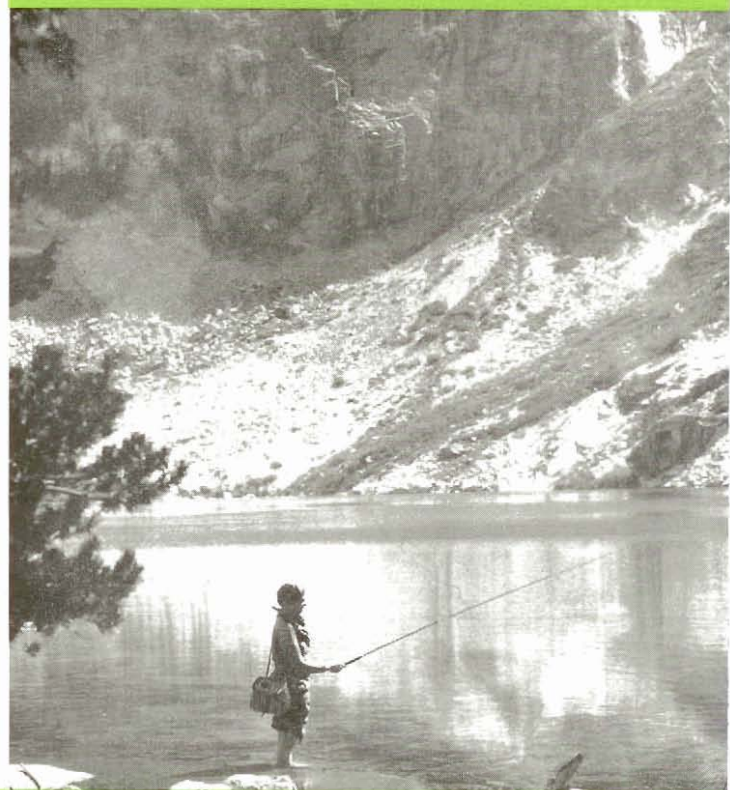
vineyards, and on into the foothills, still on the paved highways, until he reaches the base of the mighty mountain peaks. Then he will climb on wide and safe well-kept mountain roads to an elevation, if he wishes, of 9000 feet above sea level; and from there, if the remote wilderness lures him, he will travel by pack train into vast and lonely areas unrivaled in their silent majestic beauty. Whether he tarries at the end of the mountain road or pushes on into the higher reaches, he will view magnificent vistas of mountain scenery, in infinite variety. Two National Parks, Sequoia and General Grant are within Tulare County. They contain the largest and oldest living things in the world—the Sequoia Gigantea trees. Accommodations at the various mountain resorts of the County are varied in type and price to meet the desires and the means of all who come to them.

The principal cities of the County are Visalia, the county seat, Porterville, Tulare, Lindsay, Dinuba and Exeter. They are all connected by paved highways. The famous Golden State Highway (U. S. 99), the inland route between San Francisco and Los Angeles, traverses Tulare County for nearly sixty miles. The County is served by the Southern Pacific and Santa Fe Railroads, and Greyhound and Santa Fe bus lines. From any point on the valley floor, one can, in two hours by automobile, be among the cool mountain pines in summer or enjoying snow sports in winter. The seashore is four hours away.

With steady and assured growth in population and in the production of wealth, there is in Tulare County an attractive field for the merchant and the investor in a variety of lines of business both commercial and industrial; and, as just a place to live, the County offers clean well-governed cities, schools of the best in every grade including Junior Colleges, churches of all denominations, and a friendly, hospitable people ready always to welcome the newcomer who really desires to make himself a permanent place in the community.



Group of Giant Redwood Trees



Fish Abound in High Sierra



# Central Valley Water Project Will Provide Adequate

THE LAST ELEMENT needed to assure the continued growth and increasing prosperity of Tulare County is provided by the great Central Valley Water Project of California, now in course of construction by the United States Reclamation Bureau. Irrigation is required for the production of all crops grown in the County except grain. Therefore, a stable and assured supply of irrigation water is requisite not only for the maintenance of present agricultural development but for future development, and to maintain and increase the prosperity of the County. The Central Valley Water Project will furnish that stable and dependable supply of water to fully supplement the local water resources.

The Central Valley Water Project is one of the most gigantic engineering plans ever conceived by the mind of man, and yet simple in its principal features both of construction and operation. Its purpose is to better distribute both geographically and seasonally, the water supply which Nature annually furnishes to the Central Valley of California, an area more than five hundred miles long and averaging fifty miles in width.

There is a surplus of water in the northern part of this Central Valley. Much of this surplus annually wastes into the sea through the Sacramento River. The Central Valley Project, when completed, will store this surplus in a great reservoir behind Shasta Dam on the Sacramento River about twelve miles north of Redding in Shasta County, just before the Sacramento River emerges from the mountains into the Valley. Shasta Dam, the contract for which has been let, will be the second largest concrete dam in the world, being exceeded in size only by the Grand Coulee Dam in Washington. Behind it will be stored more than four and one-half million acre feet of water.

Flowing out of the reservoir, this water will first whirl the generators to generate a great supply of much-needed electricity. Then, as it flows down the Sacramento, it will stabilize the summer flow of that river, be used up to the amount necessary for irrigation of the northern part of the Central Valley of California, and control and push back the intrusion of salt water brought by tidal action into the rich delta region west of the cities of Sacramento and Stockton.

Then, having filled those useful purposes, a sufficient supply of this water will be picked up by powerful pumps and moved southward into the south half of the Central Valley of California, which South half is commonly known as the San Joaquin Valley in which Tulare County is situated.

This moving of the Sacramento River water south will enable the impounding of the flow of the San Joaquin River behind another dam at Friant northeast of the City of Fresno. From Friant, those waters of the San Joaquin River which now flow into San Francisco Bay far to the north, will be diverted into a canal extending about 160 miles southerly along the foothills of the Sierra Nevada to a point near Bakersfield in Kern County. This Friant-Kern Canal will traverse the entire length of Tulare County from

Typical Tulare County Beef Cattle



Truck Gardening Produces Wealth





# Supplemental Irrigation Water for Tulare County

north to south, practically all the way on the lower portion or at the base of the foothills on the east side of the County. From the canal, laterals will lead to the west to deliver to those areas in the County which may need the same, a supply of water to supplement their present local supply.

Space is entirely inadequate to even hint at what the Central Valley Water Project will mean for Tulare County. In California, soil, climate and water are the three essentials for the successful growing of crops. Nature gave Tulare County in unexcelled measure, the soil and the climate and in portions of the County, also, a sufficient water supply. In other portions, however, there has been need for an additional supply to supplement the local resources. Now that supplemental supply will soon be flowing every month of the year through the Friant-Kern Canal, ready to feed and nourish the vines and trees and all the other crops which may be grown successfully in the rich soil.

So, with the dirt flying as the construction crews take up their allotted tasks on the various units of the Central Valley Water Project, Tulare County knows that the maintenance of its present great agricultural development, is assured, and, that as economic needs justify further development, it can and will safely proceed with the same, on the assurance that for all time it will have a water supply adequate for the needs of all its lands and all its people.

## SPORTSMAN'S PARADISE

### Fishing

### Hunting

### Camping

Tulare County is widely known as a "Sportsman's Paradise" for the lover of "The Great Outdoors." The rushing rivers of the Kaweah, Kern and Tule and their tributary streams are trout waters nationally known. This County is the home of four distinct Native trout. The Roosevelt Golden Trout (*Salmo roosevelti evermanni*); Golden Trout of Little Kern River (*Salmo whitei evermanni*); The Agua-Bonita Golden Trout (*Salmo aqua-bonita jordan*) and the Kern River Trout (*Salmo gilberti jordan*). Probably no other like area in the world is the native home of four distinct species of trout.

The lower areas of the County are plentifully stocked with dove, quail, pheasants, pigeons and ducks. In our foothills and mountains are found deer, black and brown bear, and mountain lions.

Those who enjoy camping will find the mountains of Tulare County the place to get away from a telephone and commune with nature at its best. Camp in our evergreen forests under the Giant Sequoias—largest trees in the world.

The Sportsmen of Tulare County are well organized, having over six thousand members. Sportsmen's clubs in Porterville, Lindsay, Exeter, Dinuba, Tulare and Visalia are active in game conservation. Trout rearing ponds and bird pens are constantly maintained at various locations.

Winter Sports Area



A Nice Day's Catch

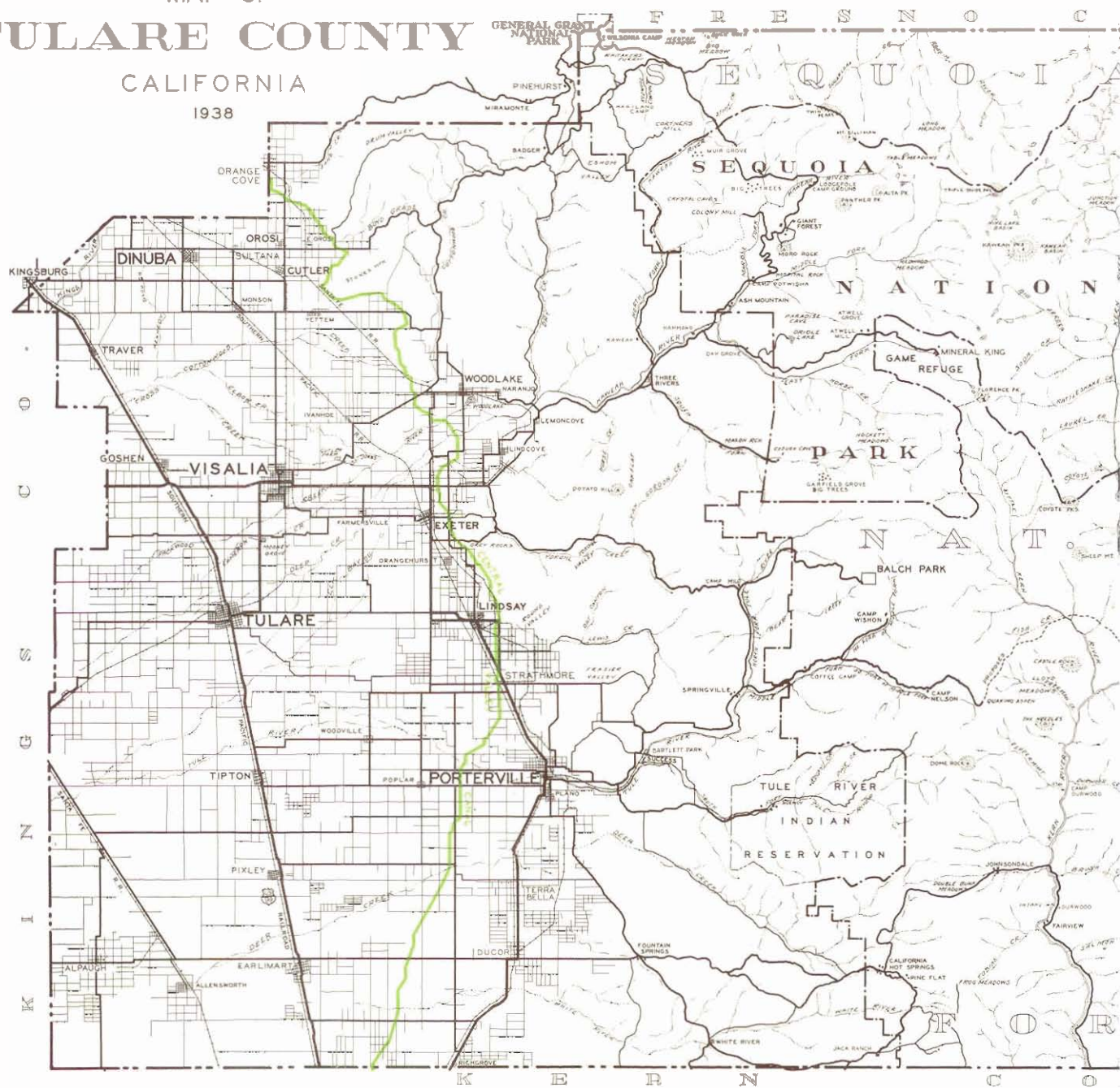




# MAP OF TULARE COUNTY

CALIFORNIA

1938





## ELECTRIC POWER

TULARE COUNTY was the first place in the world to receive the extension of electric power to rural consumers in any appreciable extent. This general service for all uses has been gradually extended until there was at the close of the year 1937 a total connected load of 279,872 H. P. This includes all classifications, and the load served by both the Southern California Edison Company, Ltd., and the San Joaquin Light and Power Corporation, operating within the county.

## NATURAL GAS

TULARE COUNTY ENJOYS an abundance of natural gas through facilities of the Southern California Gas Company. The famed Kettleman Hills nearby, as well as eight other fields in adjacent Kern and Kings Counties contribute vast supplies of high-heat gas to the great interconnected system that serves the San Joaquin Valley and Southern California. Rates for domestic, commercial, and industrial services are low.

## TULARE COUNTY FREE LIBRARY

TULARE COUNTY FREE LIBRARY has an excellent county library system which provides books for residents of the county through 142 distributing points, including 99 rural schools and the three cities of Tulare, Porterville and Visalia. Reading rooms are maintained in Dinuba, Exeter, Lindsay, Orosi, Strathmore, Terra Bella, Alpaugh and Ducor. Branches in the small communities are located in homes and stores. Summer service is provided in Giant Forest, General Grant Park, Camp Nelson, Road's End, Balance Rock and Hot Springs.

The branch collections are renewed and supplemented by regular shipments of books from headquarters. A system of inter-library loan, and the privilege of requesting from headquarters books not obtainable at the patron's branch, makes a collection of 105,188 volumes available to any reader. The system is administered by the County Librarian, whose office is at headquarters in the Court House in Visalia.

The number of books loaned from the community branches during the year was 343,562. In addition, 7,808 rural school children read 60,893 books from the County Library's Children's Department, and 66,569 supplementary texts were shipped to the schools from a collection of 73,209 volumes.

## STATE HIGHWAYS IN TULARE COUNTY

Name	State Sign Route No.	State Highway No.
Golden State .....	U. S. 99	4
Sierra-To-The-Sea .....	198	10
Tipton-Porterville-Camp Nelson .....	190	127
Orange Belt Highway .....	65	129
(Part known as Badger Road)		
Orosi-Aukland .....		130
Kingsburg-Woodlake-Lemon Cove .....		131
Tulare-Visalia-Orange Cove .....		132
Visalia-Woodlake-Lemon Cive .....		133
Corcoran-Tulare-Lindsay .....		134
Corcoran-Earlimart-Ducor .....		135



# Fifth Ranking County in United

## PRODUCTION OF WEALTH

### IN TULARE COUNTY DURING THE YEAR 1937

With the assistance of the various growers' associations and the large buyers and shippers, we have carefully compiled the following statistics showing the total approximate EXPORT value of the products of Tulare County for the year 1937:

As segregated and classified, the following table shows the value of the principal agricultural products of the county.

Apricots .....		Figs .....	156,100
Dried .....	\$ 29,025	Hay and	
Canned .....	83,475	Unclassified .....	1,750,000
Fresh .....	12,000	Hides and Tallow....	21,768
Asparagus .....	36,858	Honey .....	144,705
Bush Berries .....	12,470	Hogs .....	486,800
Cantaloupes and		Lettuce .....	122,724
Melons .....	338,411	Misc. Fruits .....	83,903
Cattle .....	5,725,920	Misc. Truck Crops ..	61,954
Cotton .....	10,500,000	Olives .....	278,370
Citrus Fruits		Peas .....	623,868
(Oranges)		Poultry and Eggs....	2,425,702
Navel .....	7,363,818	Prunes .....	375,000
Valencias .....	2,599,674	Peaches, Freestones	
Lemons .....	848,181	Dried .....	82,440
Grapefruit .....	59,927	Canned .....	123,650
Dairy Products .....	2,589,866	Fresh .....	360,000
Grain .....	1,597,277	Peaches, Clingstones	
Grapes		Dried .....	28,900
Table .....	2,784,150	Canned .....	1,092,250
Wine .....	790,305	Plums, Shipping ...	315,900
Raisins		Potatoes .....	105,412
Natural Muscats....	144,000	Spinach (Canned) ..	23,290
Natural Thompsons	1,783,912	Squash .....	51,161
Bleached		Strawberries .....	45,012
Thompsons .....	656,100	Tomatoes .....	280,155
Sultanas .....	57,860	Walnuts .....	313,829
Zante Currants ...	22,500	TOTAL .....	\$47,338,613

## ASSESSED VALUATION

Assessed valuation of property assessed by County Assessor, \$65,028,514. Public Utility property assessed by the State Board of Equalization, \$19,467,560. Total assessed valuation \$84,496,074.

County population U. S. Census 1910, 35,440; 1920, 59,032; 1930, 77,442.

Based on the latest calculation the population of Tulare County at the present time is approximately 100,000.

Grain Is a Profitable Crop

Olive Orchards Like This

Supply This Olive Packing Plant

Cotton Yields Are Unsurpassed





**Tulare-Kings Fair Grounds**



**Hog Raising Is a Stable Industry**



**Scene in One of the County Parks**



**Cotton Ready for Market**

## **HISTORY OF THE TULARE-KINGS COUNTY FAIR**

THIS FAIR is held each September at Tulare, California, located on U. S. Highway 99, midway between San Francisco and Los Angeles.

The Tulare Chamber of Commerce organized in 1919 what was known as the Tulare County Livestock and Agricultural Show which was held on the property owned at that time by the Tulare Livestock Association, consisting of one-half a city block of ground and valued at approximately one thousand dollars with buildings and improvements valued at twelve hundred dollars. The Livestock premium list for that year was about two thousand dollars.

Two years later the Tulare Chamber of Commerce acquired the above and additional real property, changed the name to the Tulare County Fair and started a building program. Other real property was acquired from time to time, buildings and equipment were added each year and in 1936 the Twenty-Fourth Agricultural District was organized, comprising Tulare and Kings Counties, who leased the property from the Tulare Chamber of Commerce for a period of forty years and continued the improvements and expansions until there was actually paid to exhibitors of livestock and agricultural products fifteen thousand three hundred dollars in cash premiums in 1937. The organization of the district made it possible for the Tulare-Kings County Fair to participate in State appropriations of sufficient amount to take care of the premium list of all breeders of livestock, 4-H Club and Future Farmer boys and agricultural exhibitors.

The property today consists of fifty acres of real estate valued at thirty thousand dollars with buildings and equipment valued at sixty thousand dollars.

At the present time arrangements are being made for the erection of a grandstand at a cost of around thirty thousand dollars, made possible by an allocation from an unappropriated surplus of the Horse Racing fund.

The attendance has increased from eight thousand in 1921 to fifty thousand in 1937.

## **TULARE COUNTY PARKS**

### **THE GARDEN SPOTS OF THE STATE**

Tulare County invites the World to visit and enjoy the recreational facilities of its Parks.

There are four of these Parks; Mooney Grove, located on the paved highway about half way



between Tulare and Visalia, and is a natural grove of oak trees; has an artificial lake for boating, dancing facilities, beautiful flowers, and shrubs, and plenty of accommodations for picnicking. Here is also maintained a zoo, in which will be found ostriches, pheasants, mountain and valley quail, doves, and many, many other birds; also buffalo, deer and elk.

Cutler Park is located on a paved highway about half way between Ivanhoe and Visalia, on the banks of the St. John's river. Here will also be found adequate camping facilities, swings, etc. for the enjoyment of visitors.

Bartlett Park is located about 10 miles east of Porterville on a paved highway leading to Springville. In addition to the usual camping facilities, will be found bathing accommodations.

Balch Park is located about 65 miles from Visalia, and about 45 miles from Porterville, 54 miles from Exeter, and 45 miles from Lindsay, in the high Sierra, and a good road leads into the Park. Camp sites are here provided, and piped to each site will be found pure, cool spring water. The park is located in the redwoods at an altitude of about 6500 feet, with corresponding temperatures, which exhilarates and gives one a feeling of restfulness and contentment, and a relief from the hotter temperatures of the valley. This Park boasts the most perfect specimen of the

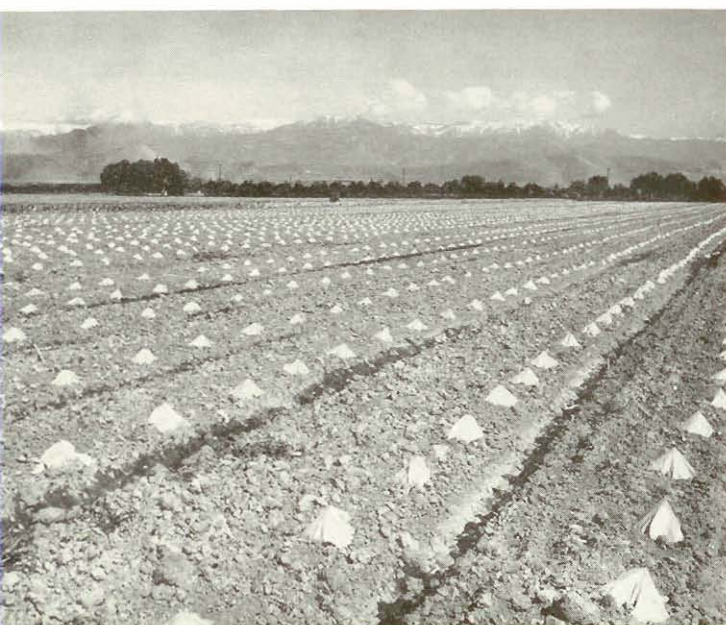
redwood tree known, the "Lady Alice." This tree is about 20 feet in diameter and 200 feet in height and unlike most other redwood trees, its upper reaches have not been destroyed by lightning or other ravages of storm.

Bring your family and accept the hospitality of Tulare County.

### SCHOOL STATISTICS

For the School Year Ending June 30, 1937

Kindergarten, Number of Schools .....	10
Average Daily Attendance.....	257
Elementary, Number of Districts .....	107
Average Daily Attendance.....	14,394
High School, Number of Districts.....	14
Average Daily Attendance...	4,814
Junior College Department of High School	
Number of Departments .....	2
Average Daily Attendance.....	397
Average School Salaries	
Average Salary for Men .....	\$1400
(Elementary, Full Time)	
Average Salary for Women .....	1325
(Elementary, Full Time)	
Average Salary for Men.....	2083
(High, Full Time)	
Average Salary for Women.....	1886
(High, Full Time)	



Early Vegetables Starting Under Paper Tents



Canning Deciduous Fruits

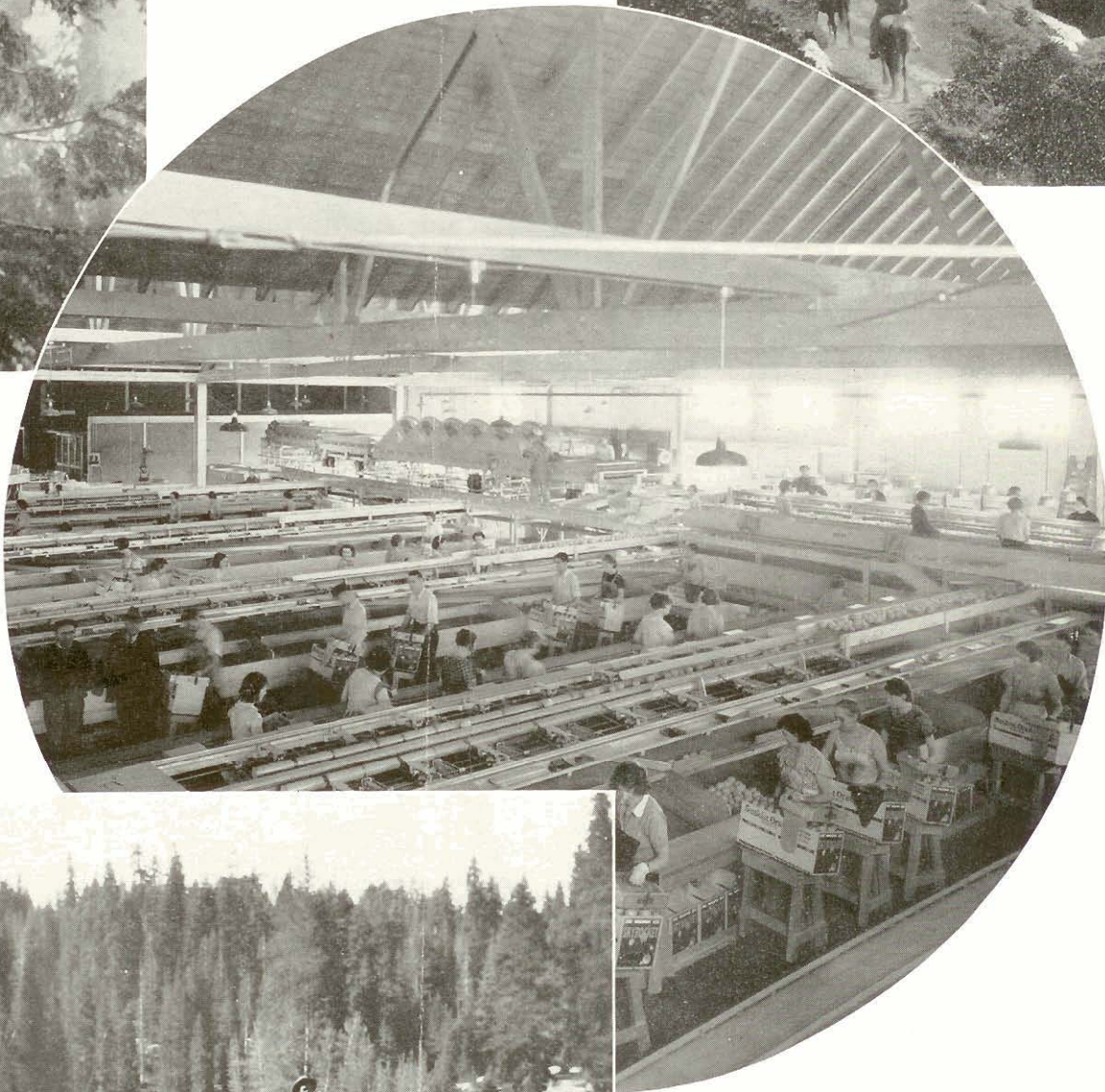




Cub Bears  
in Sequoia  
National Park



A Pack Train  
in Tulare County  
Mountains



Interior of a  
Citrus Packing House



High Mountain  
Travelers  
en Route