

Acreege Increases of Interest in 1967

<u>Navel orange</u>	50,503	1967
	<u>48,835</u>	1966
	1,668	Increase
<u>Valencia orange</u>	23,863	1967
	<u>23,525</u>	1966
	338	Increase
<u>Lemons</u>	2,699	1967
	<u>2,498</u>	1966
	201	Increase
<u>Prunes</u>	3,933	1967
	<u>3,162</u>	1966
	771	Increase
<u>walnuts</u>	17,489	1967
	<u>16,440</u>	1966
	1,049	Increase

FIELD CROPS: (up \$5,000,000)

- Reasons
- A. Barley acreage increased over 70%, yield per acre increased 25%. Price per Ton decreased approximately \$6.00; despite this, total revenue increased over \$4,000,000.
 - B. Cotton Lint price per bale increased \$33.00, resulting in more total revenue than in 1966 even though the acreage was reduced by 7,000 acres.
 - C. Sorghum Grain acreage increased 63%, yield per acre and price per Ton were down, but total revenue was up over \$1,000,000.
 - D. Field Corn acreage increased 64%, yield per acre and price decreased but total revenue is up.
 - E. Wheat acreage increased 59%, yield per acre increased over 51% price per Ton dropped \$10.00, but Total revenue increased because of so much more Tonnage.
 - F. Dry Bean acreage decreased over 36%, yield per acre dropped a little, but price per Ton increased \$95.00 which made the total revenue show a small gain.
 - G. Alfalfa acreage decreased almost 10%, yield per acre dropped a little, but price per Ton increased by \$2.00. Total revenue dropped almost \$2,000,000.
 - H. Oats acreage decreased over 26%, yield and price increased but total revenue dropped.
 - I. Irrigated Pasture acreage decreased over 33%, Total revenue down.
 - J. Sugar Beet acreage, yield and price down, Total revenue down over \$1,000,000.

SEED CROPS (up \$28,000)

1. Certified Blackeye Beans are about the only significant change in this section. Acreage is down, but the price is up 115% which made the total revenue up.

VEGETABLE CROPS (up \$86,000)

- A. Green Beans acreage up over 2,000 acres, yield up and price down. Overall increase of approximately $\frac{1}{2}$ million dollars.
- B. Lettuce acreage and yield down, price up, Total down \$147,000.
- C. Watermelons acreage, yield and price all up.
- D. Peppers - chili and bells had acreage and revenue drops of 1966.
- E. Potatoes acreage decrease over 13% with a drop in yield and price made total revenue drop of over 50% or \$1,277,000.
- F. Tomatoes acreage increase and price resulted in revenue gain of $1\frac{1}{2}$ million dollars.

FRUIT AND NUT CROPS (down \$23,873,000)

- A. Avocados Less yield per acre due to weather conditions.
- B. Grapes Yield down on all varieties due to weather conditions.
\$12,162,800
- C. Olives Yield down due to weather. \$1,420,000
- D. Citrus Yield and price down. This crop is not the current crop that was hit by the freeze. Oranges are always one year in arrears. We are now in the 1967-68 crop. This report is of the 1966-67 crop year.
- E. Walnuts Acreage up - yield down, price up, revenue increase over \$1,000,000
- F. Plums Acreage and yield up. Slight decrease in price, but overall revenue increase of over \$2,000,000.

NURSERY PRODUCTS (down \$889,000)

- A. Citrus tree plantings declined - revenue loss
- B. Citrus buds sold down
- C. Citrus Seedling trees down

LIVESTOCK AND POULTRY (up \$6,257,000)

- A. Numbers of cattle were up, due to the large feed year of grass in the foothill area. Price a little stronger - revenue up \$5,000,000.
- B. Hogs and pigs were up considerably in both numbers and price per head.
- C. Pullets up in numbers, price and revenue.
- D. Turkey numbers up, but price down, revenue about same.

LIVESTOCK AND POULTRY PRODUCTS (up \$4,512,000)

- A. Big increase in this section due to more fresh milk consumption and an increase in price. \$4,446,000

ORDER OF VALUE OF FIVE HIGHEST CROPS

1. Livestock	\$74,406,000
2. Citrus	58,950,000
3. Grapes	46,594,000
4. Cotton	30,203,000
5. Alfalfa Hay	26,560,000